



**The Florida Society of Dermatology
& Dermatologic Surgery**
11891 Magnolia Falls Drive
Jacksonville, FL 32258

Exhibitor Prospectus and Sponsorship Opportunities

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NATIONAL DERMATOLOGY & DERMATOLOGIC SURGERY UPDATE

June 16–18, 2017

Diplomat Resort and Spa • Hollywood, Florida



*Sponsored by the Florida Society of Dermatology
and Dermatologic Surgery*



National Dermatology & Dermatologic Surgery Update June 16 - 18, 2017 • Diplomat Resort & Spa, Hollywood, Florida

Mail to: 11891 Magnolia Falls Drive • Jacksonville, Florida 32258 Ph: 904-880-0023 • Fax: 904-880-0034 Email: FSDDS@att.net

Company Promotional Listing (as it is to be printed in the Program)

Date _____

Company Name _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Fax _____

Primary Contact _____

Email _____ Telephone _____

Nature of Exhibit: Pharmaceutical Pathology Laser EMR Other _____

Local Representative who also needs exhibit materials – ie schedule, attendee list, and service manual.

Name _____ Email _____

**Competitors - Company names, not products: _____

Thirty word description: If same as 2016 description check here

We/I have read and agree to abide by the exhibit specifications outlined by the Florida Society of Dermatology and Dermatologic Surgery (FSDDS) and to all conditions under which the exhibit area is leased. Said exhibit specifications and conditions become a part of this contract. We understand the refund policy. We agree to abide by the specific exhibit set-up and tear down schedule as arranged by the organization. We understand that the FSDDS reserves the right to rearrange the floor plan where necessary to facilitate a successful traffic flow. **Full payment must accompany application.**

Authorized Signature _____ Date _____

Exhibit Payment (must accompany application)

Exhibit Level: _____ \$ _____

Additional Sponsorship: _____ \$ _____

_____ \$ _____

TOTAL: \$ _____

Payment Options

Check or Money Order: Make payable to FSDDS

MasterCard Visa AMEX

Name on Card _____

Billing Address for Card _____

Card Number _____

Exp. Date _____ Security Code _____

Signature _____

*** If no competitors are listed, there is no guarantee there will be separation between like companies.*

Exhibit and Sponsorship Opportunities

Exhibit Opportunities	
Bronze	\$2,900 for one 8 x 10 booth and company listing in annual meeting program.
Silver	\$4,500 for an exhibit space in a priority placement in the exhibit hall.
Gold	\$9,500 for one 8 x 10 booth, priority placement in the exhibit hall, company logo and link on FSDDS website, sponsorship of a 1/2 hour break.
Platinum	\$14,500 for one 8 x 10 booth, priority placement in the exhibit hall, company logo and link on FSDDS website, sponsorship of one 1 hour breakfast.
Red Carpet	\$25,500 for a double booth, priority placement in the exhibit hall, company logo and link on FSDDS website, pre-meeting e-mail blast to all FSDDS members and attendees highlighting your company, your company name and logo on signage for one additional sponsorship, as well as logo on Saturday night décor.

Additional Sponsorship Opportunities	
Name Badge Lanyards – \$2,000	Because every attendee is required to wear a name badge during all meeting times — they will be wearing your brand around their necks at all times!
Friday Night Reception – \$10,000	Sponsor the Friday Night Reception — a time for informal networking in a fun atmosphere. All attendees, exhibitors and their families are invited to this event.
Breakfast – \$7,500	Have your company name be the first thing the attendees see each morning by sponsoring a breakfast. Your company name and logo will be displayed on all signage related to the event.
Coffee Break – \$5,000	Coffee and light snacks before general session
Lunch – \$10,000	Take the opportunity to greet the attendees at lunch on Friday and/or Saturday. Your company name and logo will be displayed on all signage related to the event.
Saturday Evening Event – \$10,000	Take the opportunity to greet the attendees and their families at the last evening event at the Annual Meeting by providing funding for the Saturday Evening Event. Your company name and logo will be displayed on all signage related to the event.

Discounts:

10% discount if form, description and payment are received by December 31, 2016.

All booths include:

- An attendee list – 2 weeks prior to meeting
- One draped table
- 8 x 10 booth space
- Two chairs and waste basket
- Recognition in program
- Listing on FSDDS website
- Access to education sessions
- Post Conference attendee list
- Identification sign
- Carpeted exhibit hall

Not included: electric, phone line or internet access

Booth assignments will be made two weeks prior to the meeting.

Exhibit application must be completed and payment received before booth is assigned.

Unofficial Social Functions and Promotional Events

The Florida Society of Dermatology and Dermatologic Surgery must approve any social functions, hospitality suites, and promotional events that are not a part of the official FSDDS 2017 Annual Meeting.



Diplomat Resort & Spa

3555 South Ocean Drive
Hollywood, Florida 33019

Reservations: 1-855-689-2911

When calling to make a reservation, please make sure to ask for the FSDDS group rate. Room rates are \$249 per night plus resort fee.

Exhibit Specifications and Conditions



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Exhibit Specifications and Conditions

Available Tradeshow Hours: All exhibitors must commit to having their exhibits displayed and staffed during the posted exhibit hours. Please do not set up late or tear down early.

Space Assignment: Space will be assigned according to the order in which applications and full payments are received. Exhibit application must be completed and payment received before booth is assigned. FSDDS reserves the right to rearrange the floor plan where necessary to facilitate a successful traffic flow. It also reserves the right to reject, at its discretion, any application to exhibit. The room is not large but every effort will be made to separate direct competitors. Exhibitors are confined to the area leased.

Cancellation: Once formal application has been received, cancellation must be submitted to FSDDS, in writing, by May 9, 2017. If no cancellation notification in writing is received, no refund will be made. Refunds requested by May 9, 2017 will be credited minus the \$500 administration fee. There are no refunds for no shows or those canceling after May 9, 2017.

Exhibit Rules: The rights and privileges of an exhibitor shall not be infringed upon by any other exhibitor. Exhibitor is responsible for damage to property. No signs or other articles shall be posted, nailed or otherwise attached to any of the pillars, walls, doors, etc. in such manner as to deface or destroy them. No attachments shall be made to the floors by nails, screws or any other device. FSDDS reserves the right to restrict exhibits that may be objectionable, or to order the removal of any portion of an exhibit which in the judgment of FSDDS is detrimental to or detracts from the general order of the exhibits. This applies to persons advertising, soliciting or anything of a similar nature.

Display Requirements and Restrictions: FSDDS retains the right to deny the exhibition of inappropriate items and products. Please contact the Convention Manager with any questions. Drugs, chemicals or other therapeutic agents listed in AMA's New and Non-Official Remedies, National Formulary or U.S. Pharmacopeia, may be displayed. Proprietary drugs mixtures and special formulas may be displayed if documentary evidence of their acceptance by ethical medical organizations is on file with the Convention Manager. New, unlisted and/or initial display items must be submitted for clearance prior to opening of the convention. Clinical and laboratory tests and evaluation on such items must be submitted at least three months prior to opening date of convention. The same restrictions apply to books, advertisements in medical journals or other publications on display and to all promotional literature.

Unauthorized Canvassing and Distribution of Advertising Matter: Solicitation of business or conferences in the interest of business except by exhibiting firms is prohibited. Exhibitors are urged to report to the Convention Manager any violations of this rule. Canvassing by exhibitors outside of their booths is also forbidden. Circulars or advertising matter of any description shall not be distributed except from the exhibitor's booth or by specific permission of the FSDDS.

Exhibits with Electrical Requirements: Machines and apparatus operated by electricity must not distract or annoy other exhibitors. Electrical arrangements must be made through exhibit contractor.

Modesty and Live Demonstration: The use of biological tissues or animals is strictly forbidden. All models used must be modest.

Subletting of Space: No subletting of space will be permitted. Only one company may exhibit per booth.

Force Majeure: If the FSDDS is unable to meet during the designated date by reason of an act of God, insurrection, fire, explosion, strike, labor dispute, casualty, accident, flood, war, civil commotion, terrorism, or any law, order or decree of any government or subdivision thereof or other cause beyond its reasonable control ("Force Majeure"), then the agreement shall be suspended without penalty and rescheduled according to its terms to new dates within 12 months. If it cannot be rescheduled within 12 months both parties shall be excused from the Agreement without penalty or liability of any kind to the other and all funds collected would be refunded in full.

Liability: The property will take all reasonable precautions against damage or loss by fire, water, storm, theft, strike or any other emergencies of that character but does not guarantee or insure the exhibitor against loss by reason thereof. FSDDS will not guarantee Exhibitors against loss of any kind. Reasonable care should be exercised by the Exhibitor to protect all exhibits. Exhibitors are urged to secure valuables nightly or take them with them when they leave the room for the day. Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, and defend FSDDS, Baumgardner Management, the affiliates, officers, directors, agents, employees and partners of each, ("Indemnified Parties") harmless against all claims, losses and damages, including negligence, to persons or property, governmental charges or fines and attorney's fees arising out of or caused by exhibitor's installation, removal, maintenance, occupancy or use of the exhibit premises or a part thereof. In addition, Exhibitor acknowledges that the Indemnified Parties do not maintain insurance covering Exhibitor's property and that it is the sole responsibility of the Exhibitor to obtain business interruption, property damage and comprehensive general liability insurance. Exhibitors are urged to take out a portal-to-portal rider available at a nominal cost on their own insurance policy, protecting them against lost through theft, fire damage, etc.

Appropriate Booth Behavior: Exhibitor booth personnel and representatives may not enter the exhibit space of another exhibitor without permission from that exhibitor, and, at no time, may anyone enter an exhibit space that is not staffed. Attendants, models and other employees must confine their activities to the contracted exhibit space. Professional behavior is expected by each company, its representatives and exhibitor-appointed contractors at all times during event. Any provocation of another either verbally, physically or by any other means will result in all parties involved being asked to leave the event.