

Name to appear on badge:

\_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email address for confirmation:

\_\_\_\_\_

Employer: \_\_\_\_\_

\_\_\_\_\_

Registration Includes course handouts and one admission badge to Practice Managers Workshop and lunch: \$139.

#### 4 Convenient ways to register:

**Online:** FSDDS.ORG

**Fax:** 904-880-0034

**Email:** FSDDS@ATT.NET

**Mail:** Florida Society of Dermatology and Dermatologic Surgery  
11891 Magnolia Falls Drive  
Jacksonville, FL 32258

*Registrations not accepted by phone.*



PO Box 57364  
Jacksonville, FL 32241

**Registration Deadline:** Registration and payment must be received no later than April 6 in order to have a name badge and handout materials available. You will receive an email confirmation of your registration.

**Cancellation Policy:** Telephone cancellations cannot be accepted. A written notice of cancellation must be received no later than two weeks prior to the meeting for a refund. A \$25 administration fee will be deducted. No refunds will be made after April 1, 2018. Substitutions can be made at no charge.

**Meeting Location:**

Boca Raton Resort and Club  
501 E Camino Real  
Boca Raton, Florida 33432  
561-447-3000

**Hotel Reservations:** FSDDS room rates start at \$245 per night for a Cloister room. Rates vary depending on accommodation preference. Please note: There is an additional \$30 per night resort fee and applicable room taxes. Call early 1-888-557-6375 and mention the code FSDDS or book on line at <https://aws.passkey.com/event/49525387/owner/10914323/home>. The discounted FSDDS room rates cannot be guaranteed after March 5, 2018.

**Resort Parking:** Valet parking only. Cost is \$31 plus tax per day.

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## Florida Society of Dermatology & Dermatologic Surgery Presents

# PRACTICE MANAGERS WORKSHOP

Friday, April 13, 2018

Boca Raton Resort and Club  
Boca Raton, Florida

# PRACTICE MANAGERS WORKSHOP

Friday, April 13, 2018

7:30–7:50 AM

**Registration**

7:50–8:00 AM

**Welcome / Housekeeping**

8:00–9:45 AM

**Dermatology Coding** – learn from the best. The American Academy of Dermatology’s coding and reimbursement specialist will bring updates for Dermatology and pearls of wisdom

**Cynthia Stewart**

Coding and Reimbursement Specialist  
American Academy of Dermatology

9:45–10:00 AM

**BREAK**

10:00–11:30 AM

**The Lifeblood of Your Practice: Behind the Scenes Cash Flow Management**

In today’s consumer-driven healthcare industry, dermatologists face unprecedented challenge in managing their growth and profitability, while ensuring the continuity of high-quality patient care. At the same time, there is more opportunity than ever—through the strategic implementation of people, processes, and technology—to increase collections, decrease costs, and ultimately optimize your cash flow for long-term success. In this session, you’ll learn about a proven methodology (Vision, Direction, Plan, Motivate, Measure, Repeat) that leverages an innovative revenue cycle management (RCM) model to give you greater control, visibility, and peace of mind over your vital cash flow and business performance

**Thom Schildmeyer** is Vice President of RCM Strategy and Development at Modernizing Medicine, a leading healthcare technology company for dermatology and other specialties. He helps practices implement solutions designed to maximize revenue and profitability, while improving overall business management. With nearly 25 years of experience specifically in dermatology-focused RCM, Thom is a visionary, thought leader, and strategic advisor across the industry. Prior to Modernizing Medicine, Thom co-founded Aesyntix Health, which offered specialty-specific RCM and supply chain solutions. Before that, he spent 13 years at Allergan, where his experience in managed care, sales, leadership, training, and practice consulting led to his deep understanding of practice needs—particularly cash flow management.

11:30 AM

**FSDDS General Council**

11:30 AM–12:30 PM

**Laws that Dermatologists Get Wrong**

The use of extenders, direct supervision, office surgery, etc....

**Chris Nuland, Esq**

FSDDS counsel

12:30–1:30 PM

**LUNCH**

1:30–2:45 PM

**If I Should Wake Before I Die; Your Financial Wake-up Call**

Everything you should do or would like to do before you die

**Paul Harris, CLU, CASL**

Chartered Financial Consultant / Paul Harris Financial

2:45–3:00 PM

**BREAK**

3:00–5:00 PM

**2018 MIPS – How We Got Here and Ways to Be Successful**

**Topics to Include**

- MU/PQRS to MIPS transition
- Payment adjustments
- 2017 to 2018 MIPS Changes
- 2018 MIPS: Avoiding the penalty vs going for the incentive
- 2018 Categories and reporting periods
- Wrap-up

**Jayne Collard, CMHP**

**Sarah Lowther**

Modernizing Medicine